

MARLISA SPEAKS

MARLISA BROWN

MS, RD, CDE, CDN

Registered Dietitian, Certified Diabetes Educator,
Chef, Author, Professional Speaker, Marketing Specialist



Marlisa works with organizations that want to target & promote healthful products, programs and services.

TARGET AUDIENCES:

Healthcare,
Pharmaceutical,
Medical, Sports
Manufactures,
Corporate
Wellness &
Food Service
Corporations.

EXPERT IN CREATIVE MARKETING, SERVING HEALTHCARE & FOODSERVICE INDUSTRIES

Marlisa has 30+ years' experience in the culinary arts including 22 years working in healthcare. She is an expert in foodservice, healthcare and marketing. Marlisa is the author of 4 books and is an award winning Registered Dietitian and Diabetes Educator.

WHAT PEOPLE ARE SAYING ABOUT MARLISA

Marlisa is an engaging and enlightening speaker who captures your attention, revives your senses and reels you into her story. She uses examples and stories to interpret the scientific maze, of food, nutrition and health.

Judith A. Gilbride PhD, RDN, CDN, FAND

Past President of The American Dietetic Association and Professor at New York University

Marlisa is an exemplary organizer and leader. She successfully conceptualized and launched one of the most enduring educational programs (Experts Are In) that our organization has seen in recent years. Marlisa has the unique skill of being able to tend to the finer points, key to any project's success, while always having her sights on the bigger vision.

Julia M. Usher

Author Ultimate Cookies & Cookie Swap winner 3 Cordon d' Or Awards & James Beard Final & Immediate Past President of International Association of Culinary Professionals

Marlisa Brown is a long-term speaker for Pesi Healthcare. She continues to provide excellent continuing education to our customers. Marlisa's evaluations are exceptional; she engages learners through her expertise and enthusiasm.

Valerie Whitehead NSN, RN

Business Manager Pesi Healthcare

As the VP of operations and working for Lackmann Culinary Services for over 40 years I had the opportunity to listen to many speakers in all types of situations. I found few that could keep an audience as entertained and captivated as Marlisa.

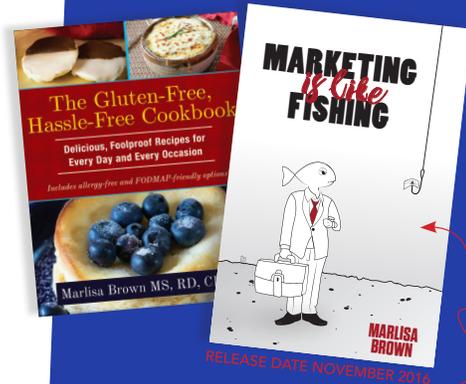
She was also always knowledgeable of her subject matter.

Ed Godziszewski

Past Vice President Lackmann Culinary Services ”

MARLISA HAS:

- Developed multimillion dollar consumer health and infomercial products.
- Worked with doctors on better ways to offer nutrition programs to the public.
- Consulted with over 18,000 patients.
- Written books on gluten-free diets, food allergies, food intolerances, heart disease and diabetes.
- Worked with Fortune 500 companies developing health programs.
- Developed corporate wellness programs to lower healthcare costs and improve productivity.
- Worked with top foodservice companies and chefs developing programs and promotions which targeted healthcare trends.
- Developed and hosted cooking shows on heart disease and diabetes.
- Worked with major league sports teams.



MARLISA BROWN

President

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Recipe *Marlisa*

DIRECTIONS

2 parts creativity

2 parts education

1 part humor

1 part moxie



**MARLISAS' PROGRAMS PROVIDE:
EXPERTISE, EXPERIENCE, EDUCATION AND ENTERTAINMENT,
CUSTOMIZED TO MEET YOUR COMPANY'S NEEDS.**

SOME OF MARLISAS' PROGRAMS:

MARKETING IS LIKE FISHING, MAKE SURE YOU USE THE RIGHT BAIT.

- Match their products with the ideal customer using a simple check list.
- Identify common marketing errors of health products that lead to reduced consumer confidence.
- Site ways to build customer and consumer loyalty.
- Target resources such as; education, community programs, healthcare programs, conferences and sporting events.

MARKETING FOR HEALTHCARE PROFESSIONALS.

- Target issues facing private practice providers today.
- Use motivational interviewing as a tool to facilitate open dialogue and communication.
- Optimize training programs to support staff and patient needs as another way to showcase your products.
- Become a resource to local communities to increase patient trust and demand.

5 STEPS TO CORPORATE WELLNESS THAT WORK

STEP 1. Designing a company health assessment with strategies to evaluate weakness that need to be addressed.

STEP 2. Developing an action plan to determine the simplest steps to start healthful changes today.

STEP 3. Hands-on audience participant work sheet designed to create a strategy to implement changes and make needed adjustments.

STEP 4. Evaluation methods to measure employee cooperation and success.

STEP 5. Reassessment strategies and Q & A for long term success.

TO SEE MORE OF MARLISAS' PROGRAMS AT WWW.MARLISASPEAKS.COM